



No. 3-4/2009-R&C [CFA]

Dated: 26-09-2012

Circular R&C-CFA No. 33/12-13

**Subject:-Introduction of Add on plan allowing Unlimited ONNET Calling from landline during Night hours on promotional basis for a period of 90 days-reg.**

The Competent Authority has decided to launch Add-on plan allowing unlimited ONNET calling from landline service during night hours i.e. 2200 hrs to 0700 hrs on promotional basis for a period of 90 days with tariff as follows:

- i. Add-on plan charges of Rs 59/- per month, in addition to Base Plan FMC, shall be payable by subscribers opting for this scheme.
  - ii. Subscribers shall be entitled to make unlimited calls ONNET as free between 2200 hrs to 0700 hrs.
  - iii. All OFFNET calls are to be charged as per Base Plan rates.
  - iv. The scheme shall be available on promotional basis for a period of 90 days from BSNL day i.e. 01-10-2012.
- 2) It is requested to take necessary action for proper marketing of the scheme.
- 3) Impact of this tariff in terms of subscription and usage shall be analysed & feedback submitted on monthly basis to Corporate Office electronically at [sanjaykumar1@bsnl.co.in](mailto:sanjaykumar1@bsnl.co.in) & [tccfa.bsnl@gmail.com](mailto:tccfa.bsnl@gmail.com)
- 4) The circular is issued based on the approval of Competent Authority in NWO-CFA Cell File No. 25-57/2012/NWO-CFA/IN. For any clarification/correspondence, in this regard, matter may be taken up with NWO-CFA Cell, BSNL, Corporate Office, Janpath, New Delhi-110001 (Tel/Fax No. 011-23318959/23734357)

(S.L.Meena)

AGM (T&C)-CFA

To  
All CGMs -Telecom Circles/ Metro Telephone Districts.

Copy for information to:

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulation for information to TRAI.
4. Sr. GM (NWO)-CFA, CO BSNL w.r.t case mark: 25-57/2012/NWO-CFA/IN carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
5. CGM (ITPC), Pune, RTTC, Plot No. 121/122, MIDC-'G' Block, Chinchwad, Pune-411019.
6. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.

(S.S.Verma)

DM (T&C)-CFA

Endt.No. Mktg/CFA/Promotional scheme -Landline / 2011-12/15 dtatch-6, the 28-9-12

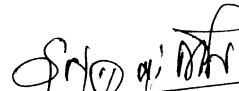
Forwarded for information and necessary action.

To

All Heads of SSAs.

Copy to:

- 1- GM (IT), circle office, Ch-2.
- 2- Sr. GM (TR), circle office, Ch-2.
- 3- Call Centre.
- 4- AGM (CSE) | AGM (STM-CFA) | AGM (Udaan) of all SSAs.
- 5- AGM (BB) | AGM (Udaan) | AGM (CS) - circle office.

  
सहायक महाप्रबंधक (विपणन) उ.पि.प्र.  
Assistant General Manager (S&M)-CFA  
कार्यालय: मुख्य महाप्रबंधक वी.एस.एन.एन.  
O/o. Chief General Manager, BSNL  
एनिलकण्ठ परिवहन/Tamilnadu Circle  
एन.ए. रोड, चेन्नई/Groome Road, Chennai